RECEIVED

ECHNOLOGY CENTER 2800

MM 13 2003

IN THE UNITE

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ATTY.'S DOCKET: BASHAN=7

Art Unit:

Examiner: J.A. Franklin

2876

Appln. No.: 09/554,734

Washington, D.C.

Filed: August 1, 2000

May 13, 2003

For: DATA TRANSACTIONS CARDS )
AND METHOD OF MANUFACTURE )

Confirmation No. 2876

THEREOF

## RESPONSE

THE COMMISSIONER OF PATENTS AND TRADEMARKS P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The Examiner's action dated February 13, 2003, has been received, and its contents carefully noted.

All of the prior art rejections are traversed on the grounds that the Puschner reference is not available as prior art against the claims of the present application.

The publication date of that reference is July 23, 1998, while the present application claims priority rights based on an application filed in Israel on November 19, 1997.

The present application is a National Phase application, and it is understood that a copy of the Israeli priority application was provided to the USPTO by the International Bureau.

Moreover, the Israeli application was filed in <a href="English">English</a> and is identical to the present U.S. application, with the exception that the Israeli application does not include the last paragraph on page 3 of the present specification, which pertains to prior art, or the two sentences on page 11

In re of Appln. No. 09/554,734

of the present specification, extending between lines 8 and 12. The information contained in those two sentences does not relate to any limitations appearing particularly in independent claim 1 of the present application, or in any claim, other than claim 9.

Accordingly, it is requested that applicants be accorded the benefit of the filing date of their priority application, that the prior art rejections presented in the action be withdrawn and that the application be allowed.

If the above amendment should not now place the application in condition for allowance, the Examiner is invited to call undersigned counsel to resolve any remaining issues.

Respectfully submitted,

BROWDY AND NEIMARK, P.L.L.C. Attorneys for Applicant(s)

Вv

ax M. Finkelstein

Registration No. 21,082

JMF:lt

Telephone No.: (202) 628-5197
Facsimile No.: (202) 737-3528
G:\BN\C\cohn\bashan7\pto\amendment 13MAY.03.doc